



# ANNUAL CONFERENCE 2024 SPONSOR PACK

EMCC Global exists to develop, promote, and set the expectation of best practice in mentoring, coaching, and supervision globally for the benefit of society

2024 EMCC Global  
Annual Conference

## CRITICAL ISSUES, CHALLENGING PERSPECTIVES!

Eindhoven, Netherlands

Thursday 27 June 3pm CEST  
to Saturday 29 June 5.30pm CEST





# CONFERENCE 2024

## Reach mentors and coaches with global reach

The EMCC Global Annual Conference brings together leading voices in mentoring, coaching, leadership and supervision from across the world.

EMCC Global is the go-to organisation in our field, having grown substantially since we were founded in 1992. We are present in more than 140 countries across the world, with 27 established EMCC Global country/regional-level affiliated Boards and almost 60,000 graduates of education and training programmes accredited by EMCC Global.

EMCC Global Conference 2024 takes place in Eindhoven, Netherlands. We will be joined by colleagues from Europe and further afield:

- Individual and in-house practitioners in mentoring, coaching and team coaching
- Professional supervisors who provide professional guidance and feedback to practitioners
- Learning and development professionals
- Research and thought leadership pioneers

The Annual Conference is one of the highlights of the EMCC Global calendar, with keynote and round-table sessions designed to spark thinking and promote discussion and reflection for mentors, business coaches, executive coaches, life coaches, team coaches, supervisors, business leaders and researchers. To name but a few.

There will be 300 participants in-person as well as virtual attendees. Each session will be recorded, providing scope for additional future brand recognition. We are seeking sponsors for the event, with packages designed to extend your reach into our community.



# CONFERENCE 2024

## Seven keynotes, round tables and networks

Our conference theme is Critical Issues, Challenging Perspectives! It takes place at the 4\* Van Der Valk Hotel - 10km from Eindhoven airport and 4km south of Eindhoven city centre.

### Day One: Thursday 27 June 2024

- President's Welcome
- Opening keynote: It Starts With Me
  - Round table discussion

### Day Two: Friday 28 June 2024

- Keynote: The speed of AI and its implications
  - Round table discussion
- Keynote: Mental health and care in our communities
  - Round table discussion
- Keynote: Looking at the world from a different perspective
  - Round table discussion
- Conference Dinner

### Day Three: Saturday 29 June 2024

- Keynote: Addressing inequality
  - Round table discussion
- Keynote: When the going gets tough in leadership
  - Round table discussion
- Keynote: Equipping the labour force of the future
  - Round table discussion
- Conference close, President's Farewell



# CONFERENCE 2024

## Sponsorship opportunities - display

|  | Gold           | Silver         | Bronze         | Lite            |
|--|----------------|----------------|----------------|-----------------|
|  | <b>1</b>       | <b>2-3</b>     | <b>Up to 6</b> | <b>Multiple</b> |
| • Quantity available   | ✓              | ✓              | ✓              |                 |
| • Announcement of sponsorship on conference website and socials    | ✓              |                |                |                 |
| • Dedicated sponsorship page on conference website                 | ✓              |                |                |                 |
| • Inclusion of your provided three-minute video on conference site | ✓              | ✓              |                |                 |
| • 3mx6m exhibition space at the event                              | ✓              |                |                |                 |
| • 3mx4m exhibition space at the event                              |                | ✓              |                |                 |
| • 3mx2m exhibition space at the event                              |                |                | ✓              |                 |
| • Co-branding on conference materials                              | ✓              |                |                |                 |
| • Branding on conference communications                            | ✓              | ✓              | ✓              |                 |
| • Branding on conference website                                   | ✓              | ✓              | ✓              | ✓               |
| • Your logo on CPD certificates                                    | ✓              |                |                |                 |
| • Your logo on conference presentation template                    | ✓              |                |                |                 |
| • Your logo and links on edited post-conference videos             | ✓              |                |                |                 |
| • Display of your provided small pop-up banner                     |                |                |                | ✓               |
| • Included admission tickets to the event                          | <b>4</b>       | <b>3</b>       | <b>2</b>       | <b>1</b>        |
| • Sponsor-hosted round-tables following keynotes                   | ✓              |                |                |                 |
| • Two-minute speech within President's closing announcement        | ✓              |                |                |                 |
| • Acknowledgement in President's two announcements                 | ✓              | ✓              | ✓              |                 |
| • Screen display of sponsor logo and strapline in session breaks   | ✓              | ✓              |                |                 |
| • Post-event recorded interview shared online and socials          | ✓              |                |                |                 |
| • Article written from interview above, shared via newsletter      | ✓              |                |                |                 |
| • Links and acknowledgement in conference mailings                 | ✓              | ✓              | ✓              |                 |
| • Sponsorship fee  | <b>€18,000</b> | <b>€15,000</b> | <b>€5,000</b>  | <b>€1,000</b>   |
|  | <b>+VAT</b>    | <b>+VAT</b>    | <b>+VAT</b>    | <b>+VAT</b>     |

# CONFERENCE 2024

## Sponsorship opportunities - keynotes

Speaker sponsorship opportunities align you with a particular keynote session at the conference. As a speaker sponsor you will invited to:

- Introduce the speaker
- Provide context as part of your introduction about why the theme resonates with you or your business
- Thank the speaker
- Lead the Q&A part of the presentation
- Introduce the round tables
- Wrap up

During the session, you may place your or your company's information on the round tables and your company's logo will be on the display screens in the room.

This option also includes

- Mention on the conference website aligned with the speaker's session
- Your introduction and your logo included in the final edited video, to be shared via EMCC's online and newsletter channels.
- Acknowledgement of your sponsorship on the conference website and event communications

There will be just one sponsor per keynote speaker. The seven themes for the keynotes are:

- It starts with me: Personal resilience and the magic of micro-moments
- The speed of AI and its implications
- Mental health and care in our communities
- Looking at the world from a different perspective
- Addressing inequality
- When the going gets tough in leadership
- Equipping the labour force of the future

**Sponsorship fee €5,000 +VAT**





# CONFERENCE 2024

## Ticket prices, hotel, websites and logistics

### Tickets

Tickets for the conference and for the conference dinner are now on sale and details can be found at <https://ac2024.emccconference.org/en/REGISTRATION.html>

### Conference venue

The conference takes place at the 4\* Van Der Valk Hotel, Eindhoven, Netherlands:  
Address: Aalsterweg 322, 5644 RL Eindhoven, Netherlands.

### Accommodation

There is a preferential hotel rate for conference attendees, at the venue itself and at neighbouring accommodation. All accommodation information can be found at <https://ac2024.emccconference.org/>

### Online and social media reach

The conference has its own dedicated website at <https://ac2024.emccconference.org/>

We have a combined social media following of 40,000 across LinkedIn, Facebook, Twitter/X, Instagram and YouTube. Our newsletter list averages at 25,000 recipients. Our main EMCC Global website [emccglobal.org](http://emccglobal.org) has 40,000 monthly views.

Our audience is primarily a professional one, made of mentors, coaches, supervisors, team coaches and business leaders.

### Contact

For all conference queries, contact our events partner Dekon Congress and Tourism via [secretariat@emccglobal.org](mailto:secretariat@emccglobal.org)

For sponsorship queries, contact Nicola Brown [nicola.brown@emccglobal.org](mailto:nicola.brown@emccglobal.org)





The 'go to' body in mentoring,  
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